

SHIRT BAGS MONTHLY

Co-Marketing Guide



Shirt Bags Monthly has a rapidly growing number of active members that are on a mission to keep independent surf shops like yours growing and healthy for years to come. We are excited to be partnered together to connect our vibrant customer base with your company and give them new ideas for how to get involved in your business, support your mission, and become the best surfers they can be.

Send this completed questionnaire along with all of your media files to marketing@shirtbagsmonthly.com.

Please Complete ALL Of The Following Items

1. ANSWER ALL OF THE FOLLOWING:

Business name:

Business location:

Business website (if applicable):

2. CREATE A SOCIAL POST ABOUT SHIRTBAGSMONTHLY.COM

We would love for you to share about our new partnership with your community. Feel free to create your own post or use one of our pre-made ones available at shirtbagsmonthly.com/media-kit. If you create a post of your own, please go to the media-kit link above to download and include a high-res version of our logo. Please also tag our shirtbagsmonthly account and include the hashtag: "#shirtbagsmonthly"

SAMPLE POST TEXT: *"We are excited to partner with Shirtbagsmonthly.com. Join today to support small shops like ours and get rad tees every month. Our design is rolling out soon! #shirtbagsmonthly"*

3. SEND THE FOLLOWING HIGH RESOLUTION IMAGES:

-Your Company Logo

-A photo of someone wearing one of your t-shirt designs (if available)

-A photo of your surf shop

-Any other branded content you would want us to post



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4. **ANSWER AT LEAST TWO OF THE QUESTIONS BELOW:**

-What makes your shop special?

-How can our members help your shop grow?

-What's your top surfing pro-tip?

-How is your shop changing the world?



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-How can our members become better surfers?

-How would you like to say thank you for the support of our members?

-What equipment do you think every one of our surfers should have?

